

PORTFOLIO  
**ERICA YOO**  
SPRING 2024 - SPRING 2026



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Spring 2025 - Spring 2026



# ERICA YOO

*a Portfolio*



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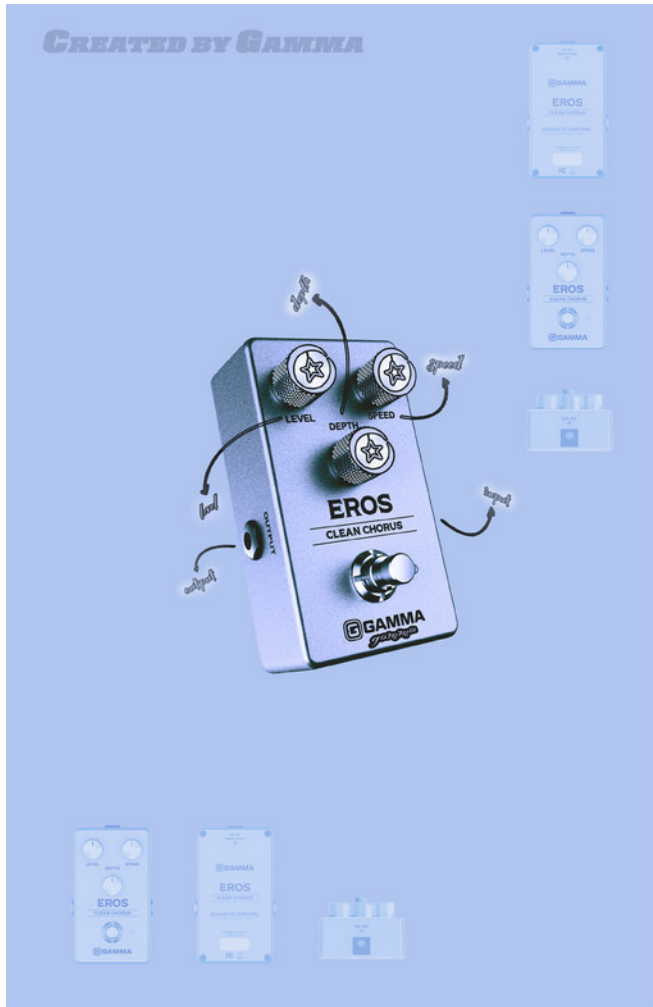


*Magazine Ad Mock, Blue*  
Medium: Photoshop & InDesign

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# Visual Design I





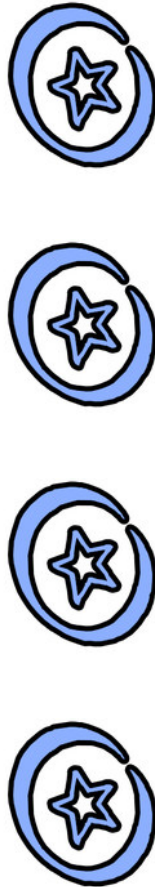
**EROS  
CLEAN  
CHORUS**

*Magazine Mock, Blue (Part 1)*

Medium: Photoshop & InDesign

Note: Magazine spread of choice, first true experience dabbling in Photoshop and InDesign.

*Magazine Mock, Blue (Part 2)*  
Medium: Photoshop & InDesign



The GAMMA Eros Clean Chorus can wrap your guitar sound in a warm caress of modulated texture, or a more impassioned shimmer and swirl of desire run amok. Whether you want to emulate the chime of a 12-string, add a lush character to single-note lines or voice chords with a lovesick quiver, Eros has the power to enhance and expand your tone. Eros is one of six stompboxes in our brand-new and exclusive GAMMA guitar effects pedals line—which also includes the Altas Boosted Overdrive, Bacchus Dynamic Driver, Cumulus 3-Way Reverb, Hades Metal Distortion and Narcissus Warm Delay. We're Guitar Center, and we know guitar players, so we populated the GAMMA line with six effects that are absolutely essential for gigging. In fact, you can construct a versatile and professional pedalboard with the sextet of GAMMA pedals alone.

All pedals in the GAMMA guitar effects series feature stunning metal flake finishes, gig-tough chassis and knobs, scrupulously curated circuitry and buffered bypass (for consistent tone and signal output), as well as a compact size that won't devour real estate on your pedalboard. Each GAMMA pedal can be run from a 9-volt battery or power supply (battery and DC adapter not included). In addition, we are extremely aware that the last thing players want is for their gear to crumble under pressure, so the GAMMA line was designed to defy the rigors of constant use and to sound sensational every time you plug in to play. Eros offers the typical Depth and Speed controls, along with a Level knob that lets you blend the amount of the chorus effect with your fundamental, dry guitar sound. No matter how wild you go with the depth and speed of the chorus, you can adjust its level for subtle, almost psychoacoustic effects, or full-on modulated madness.

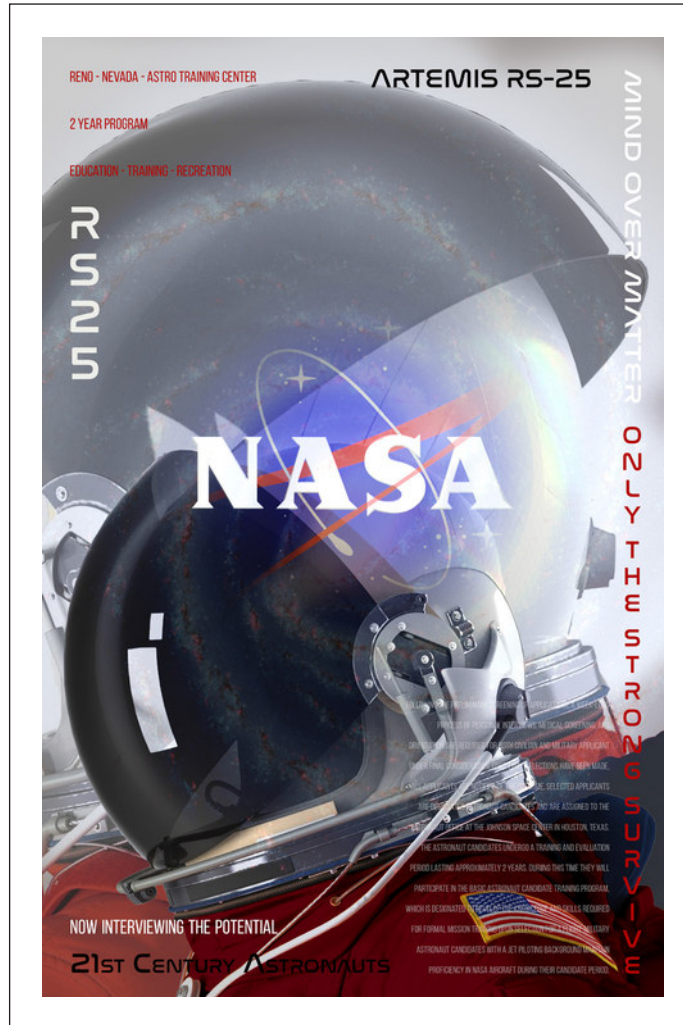
GAMMA pedals are also designed to endure the hardships of real-world use. Electrical footswitching protects against audible noise and other glitching that can sometimes occur when a mechanical switch begins to wear out. Buffered bypass ensures a strong and consistent signal is sent to the other pedals in your chain, so there shouldn't be any volume dips or other anomalies when you swap or add effects on the fly. The heavy-duty metal chassis and knobs are durable enough to withstand being kicked off stages, tossed into gig bags and any other abuses that can occur during live gigs, studio sessions and gear transport. Offering a classic shimmer that thickens up your tone, Eros can also bring on vibrato-like warble at its highest speed and depth settings. Although it's called a "Clean Chorus," Eros works brilliantly at enhancing overdriven, distorted and over-saturated sounds with textures that help your playing stand out in a dense mix, or beckon listener's ears to focus on the unique, mesmerizing tone that frames your solos, riffs or rhythm parts. As a great chorus effect is so enthralling, you can crank it up for maximum seduction, or reduce the wet/dry blend using Eros' Level knob to send off a sly wink.



Note: Our interpretation of the professor's assignment from NASA as students.



*NASA mock 1*  
Medium: Photoshop



NASA mock 2  
Medium: Photoshop



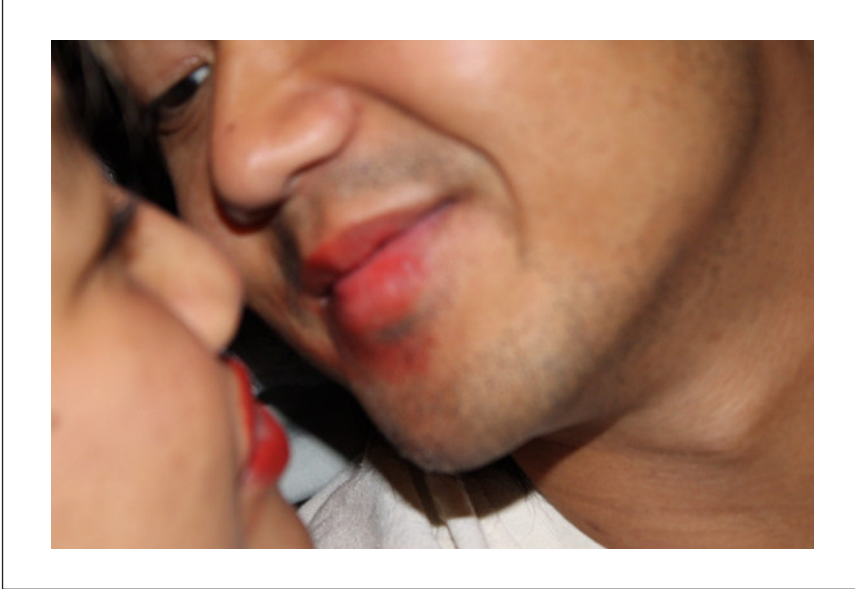
*Shopping*

Medium: Photography

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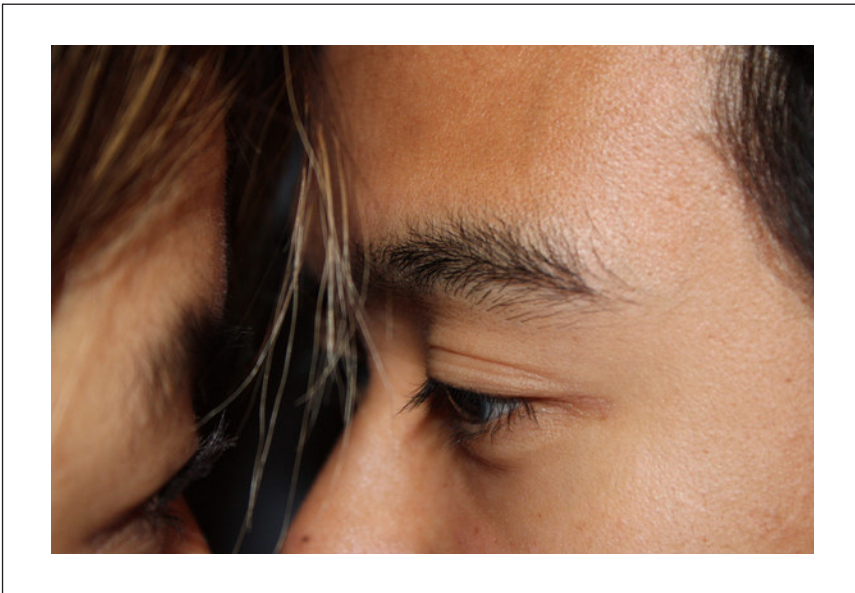
# Introduction to Photography





*Cherry*

Medium: Photography & Photoshop



*Ruby*

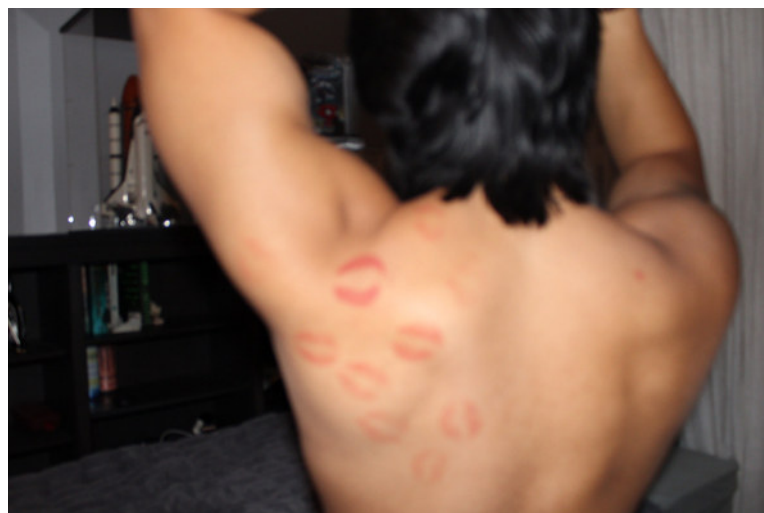
Medium: Photography & Photoshop

Note: A photographed love story focusing on the shades of *Red*.

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*Crimson*  
Medium: Photography



*Flushed*  
Medium: Photography



*Reflect*

Medium: Photography



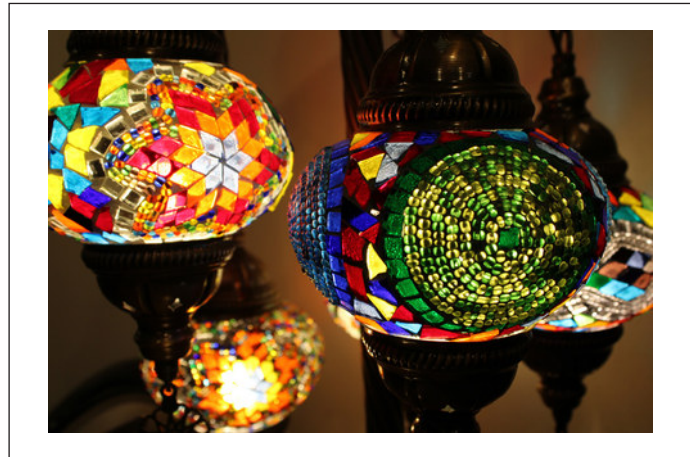
*Chandeliers*

Medium: Photography



*The Calm*

Medium: Photography



*Neon*

Medium: Photography

Note: A pretty little town in Pennsylvania



*Babygirl*

Medium: Photography



*Contrast*

Medium: Photography



*Fruit Friends Forever, Packaging (front)*  
Medium: Illustrator & InDesign

*Fruit Friends Forever, Packaging (back)*  
Medium: Illustrator & InDesign

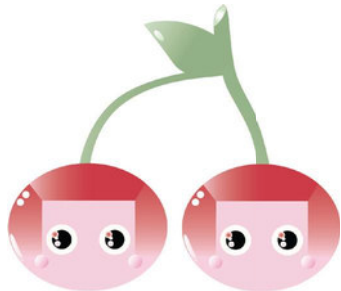


# Visual Design II



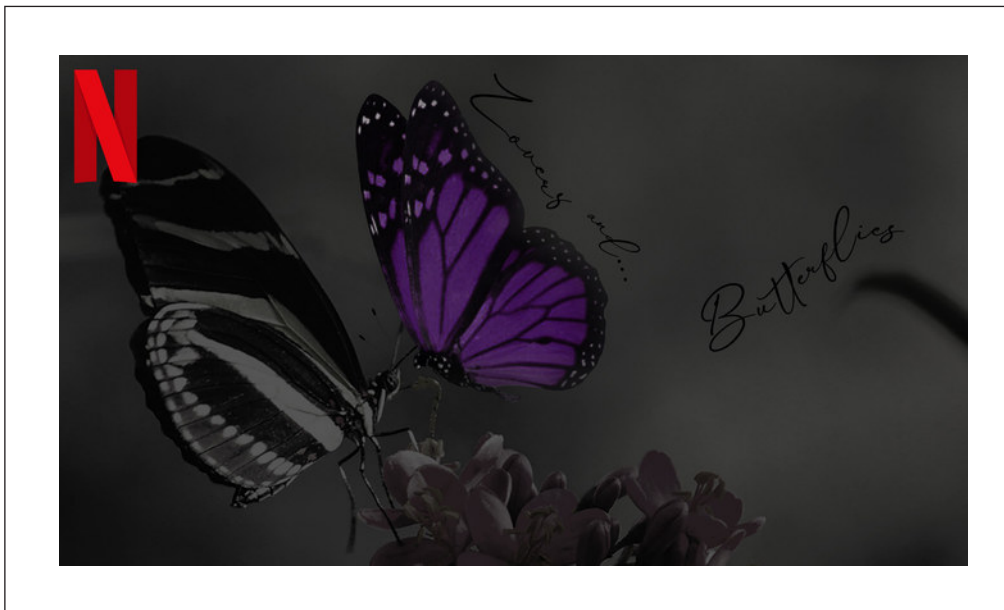


*Fruit Friends Forever Character Designs*  
Medium: Illustrator





*The Shadows Behind Us (1)*  
Medium: Photoshop & Illustrator

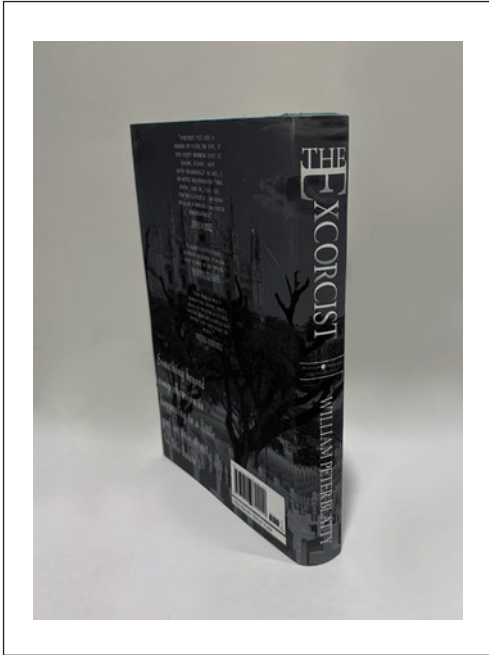


*Lovers & Butterflies*  
Medium: Photoshop & Illustrator

*The Shadows Behind Us (2)*  
Medium: Photoshop & Illustrator

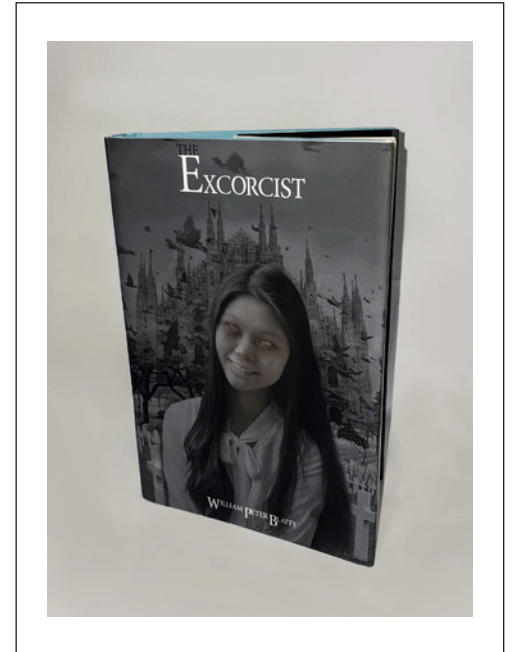


Note: Netflix Poster Mocks



*"The Exorcist" (spine & back cover)*

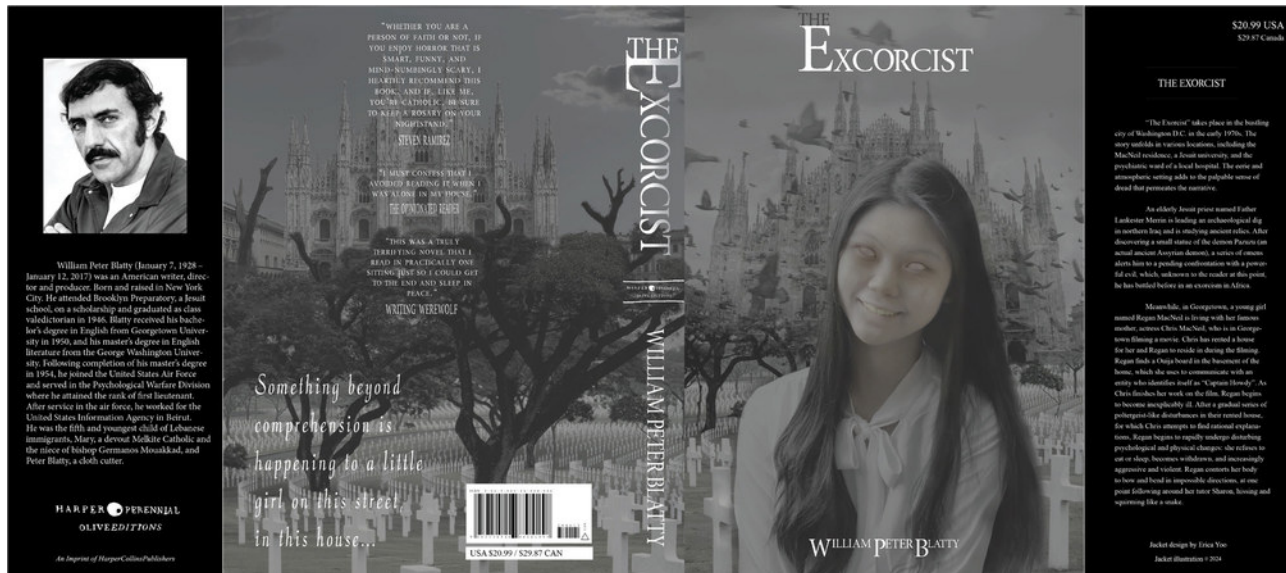
*"The Exorcist" (front cover)*



Note: Redesigns of an existing book.

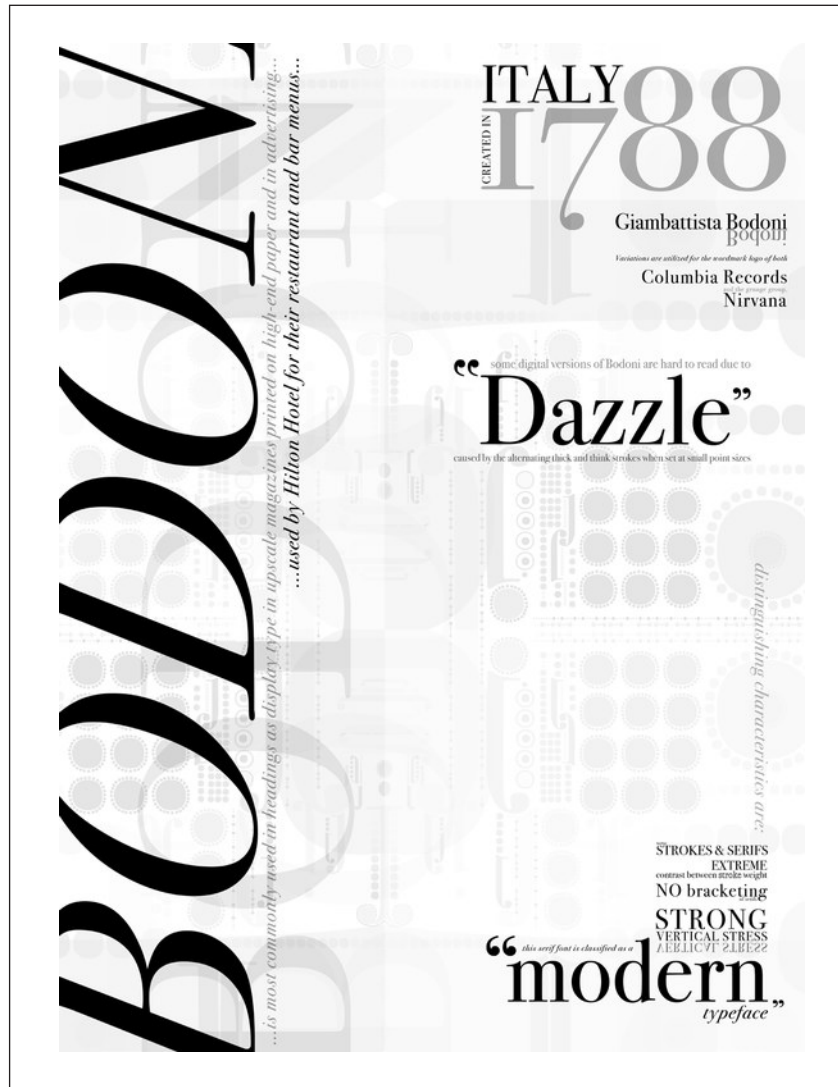
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*The Exorcist*  
 Medium: Photoshop, Illustrator, & InDesign



*Bodoni Informational Poster*

Medium: Illustrator



Note: Learn about the font family.

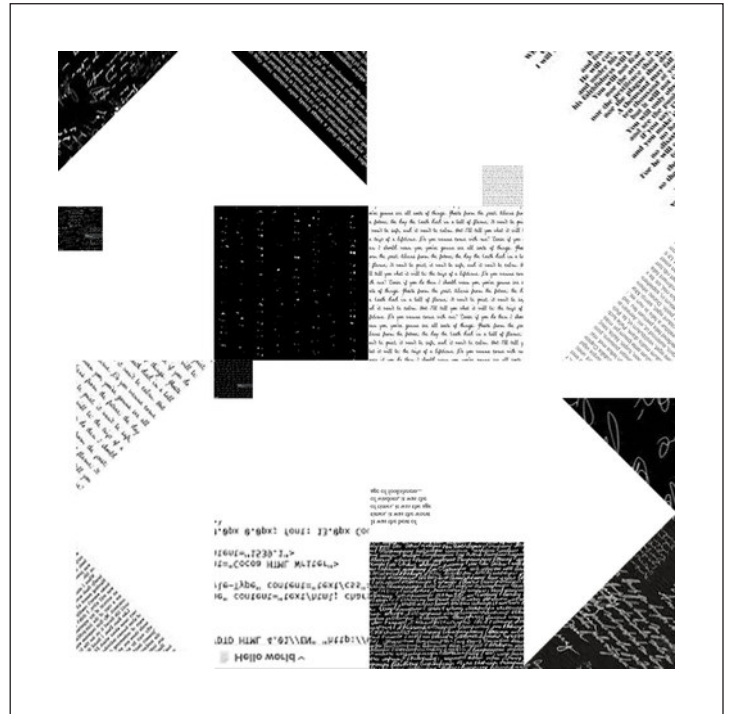
# Typography





*Typographic Square (2)*  
Medium: Photoshop

*Typographic Square (3)*  
Medium: Photoshop



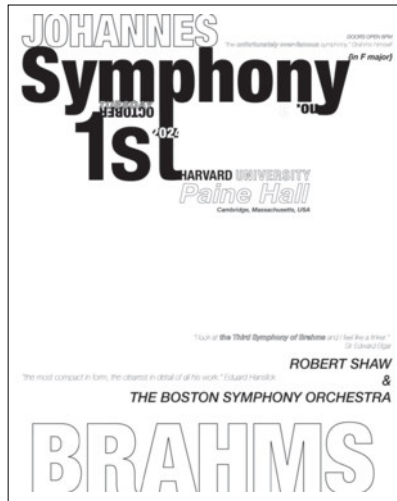


Note: 5 x 5 squares made up of 16 smaller square segments of type (found from books, newspapers, et cetera) to create an interesting image.

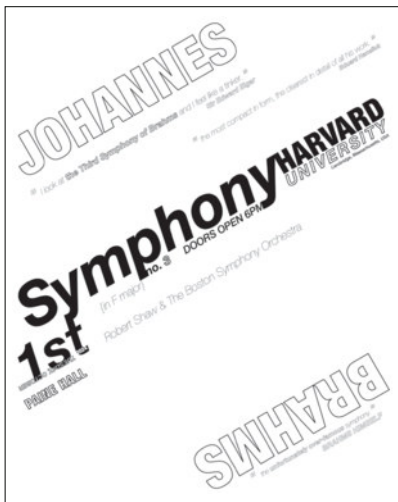
*Typographic Square (1)*  
Medium: Photoshop



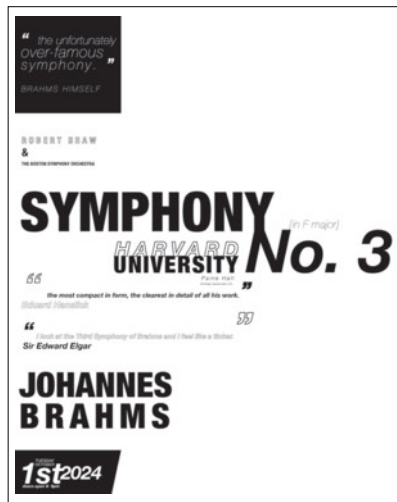
*Johannes Brahms (1 - symmetrical)*  
Medium: Illustrator



*Johannes Brahms (3 - asymmetrical)*  
Medium: Illustrator

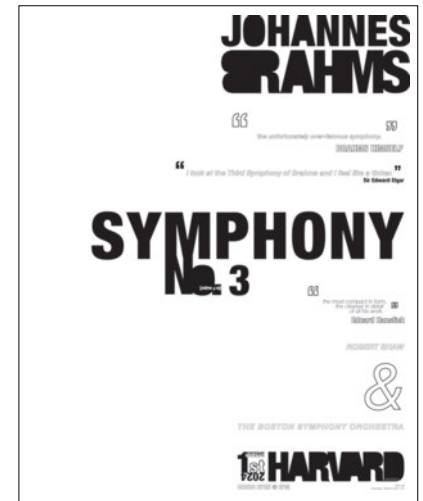


*Johannes Brahms (2 - diagonal)*  
Medium: Illustrator

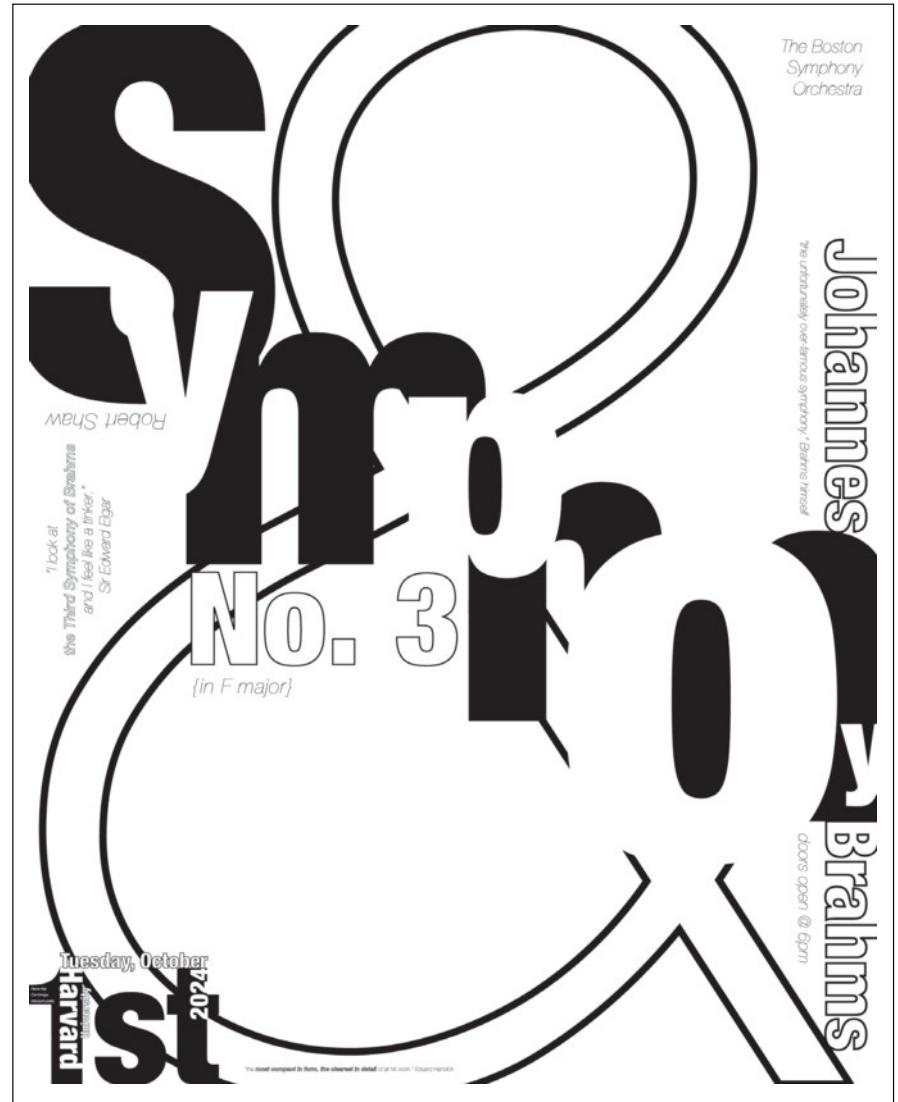


*Johannes Brahms (4 - left justification)*  
Medium: Illustrator

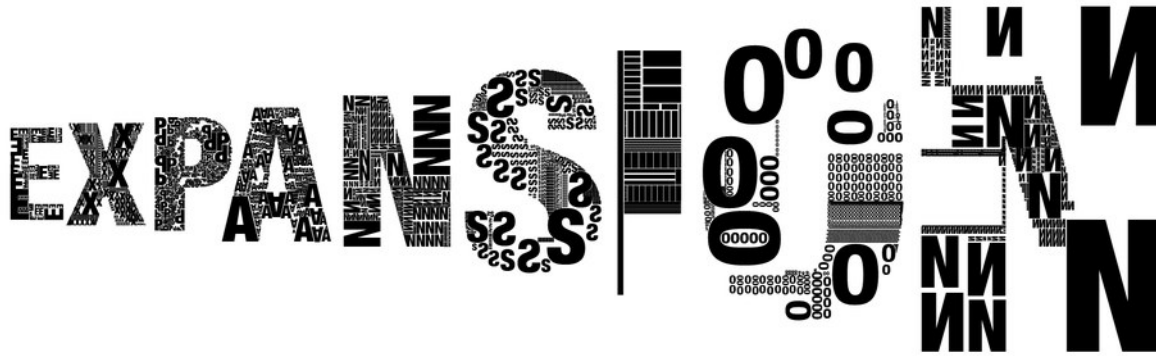
*Johannes Brahms (5 - right justification)*  
Medium: Illustrator



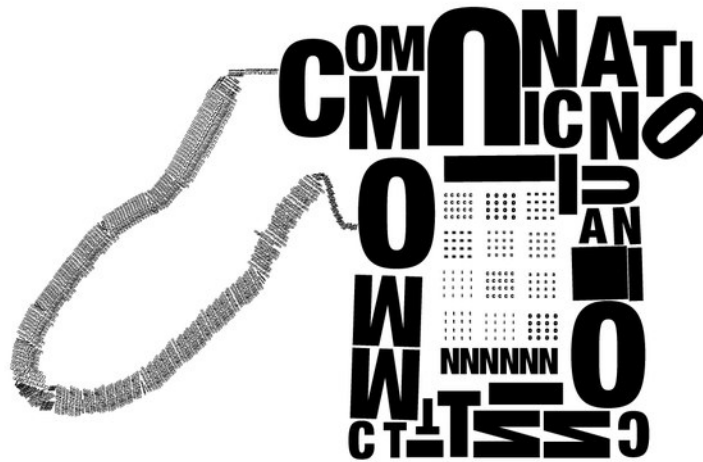
Note: Six compositions of type of the same content in different justifications.



*Johannes Brahms (6)*  
Medium: Illustrator



*Expansion*  
Medium: Illustrator



*Communication*  
Medium: Illustrator

---

*Illumination*  
Medium: Illustrator



Note: An exercise where we created words into the image of what the words mean.



*Ear*

*Bodoni Stark (Man of Letters)*  
Medium: Illustrator

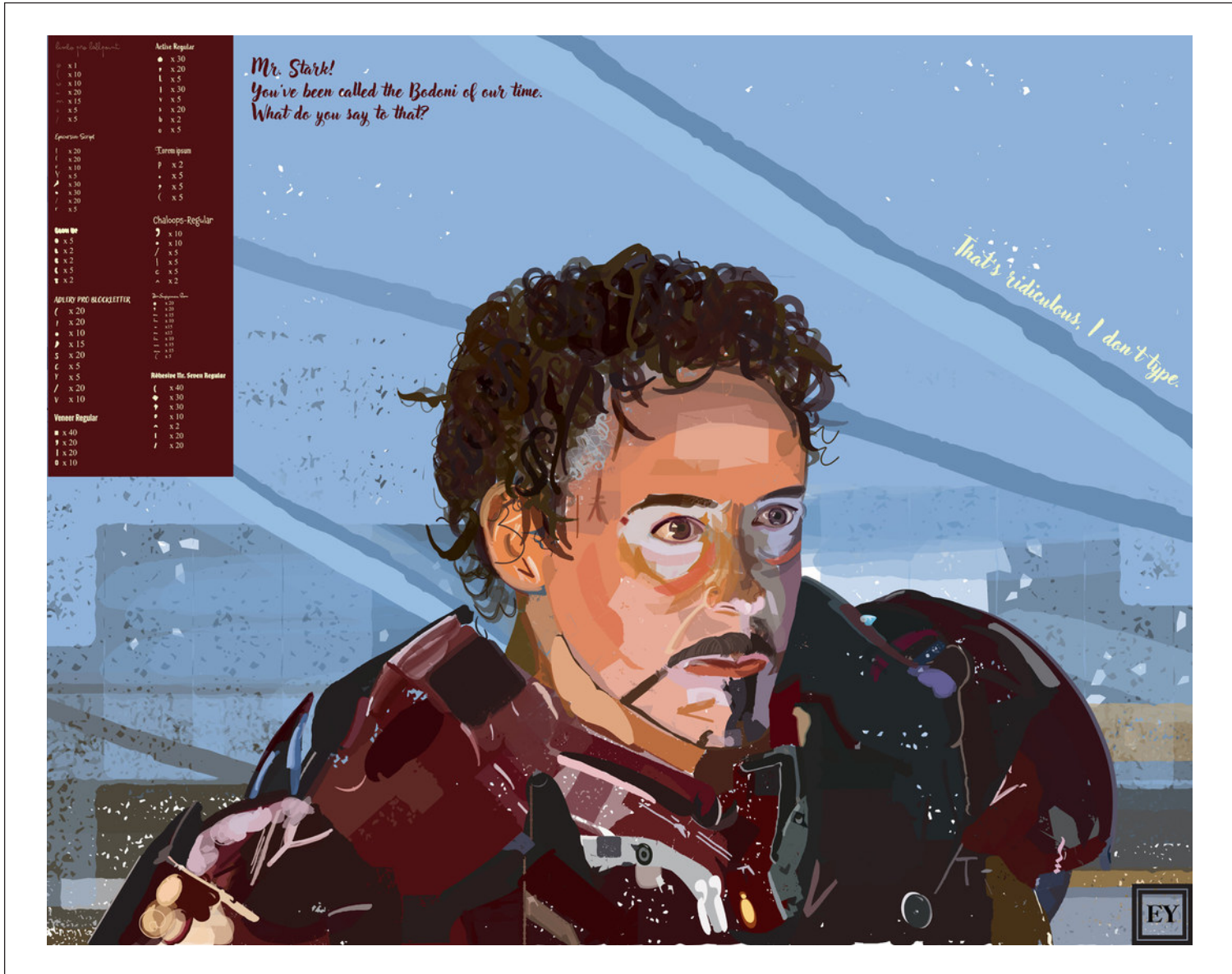


*Armor*



*Beard*

---



*Note: Make a specimen out of type specimen. Full image is made up of different letters and fonts.*



Create a life  
you love

Sign up

Log in

Log in

Continue with Facebook

Continue with Google

Continue with Apple

OR

Email

Enter your email

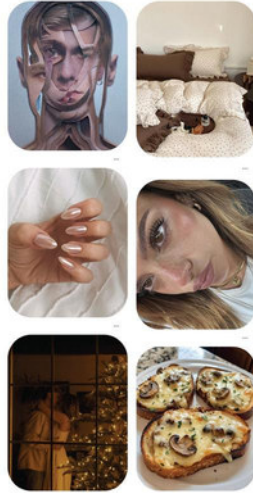
Password

Enter your password

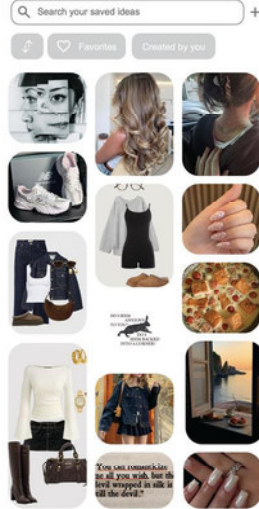
Log in

Forgot your password?

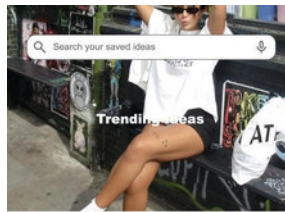
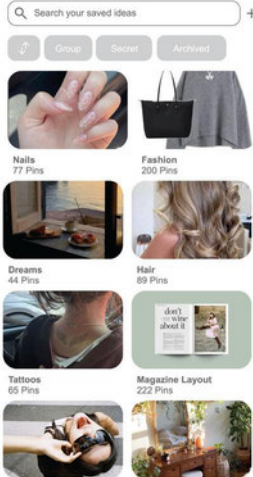
All Nails Fashion Magazine Layout



Pins Boards Collages



Pins Boards Collages



Explore featured boards  
Ideas you might like



Explore featured pins  
Nail inspiration



Explore featured pins  
Outfit inspo



Pinterest App Mock  
Medium: Adobe XD

# Visual Design for the Web





## Image

Upload one or more photos

Drag a file here

Or

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*Pixelated Beauty (Anne Hathaway)*  
Medium: Adobe Fresco

# Digital Artmaking



Note: Made as a conversation piece on beauty and the pressures of being a woman.



*Pixelated Beauty (Florence Pugh)*  
Medium: Adobe Fresco

---



*Pixelated Beauty (Phoebe Tonkin)*  
Medium: Adobe Fresco



*McDonald's Circa 1800s*  
Medium: Adobe Fresco



Note: Created as a piece to speak on the use of Artificial Intelligence within art - as well as the idea of capitalism. The scenery is painted from an image created by AI with other elements from modern day America.

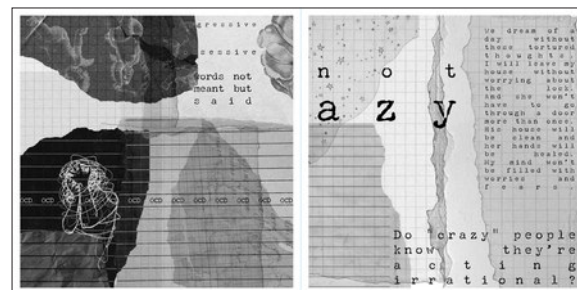
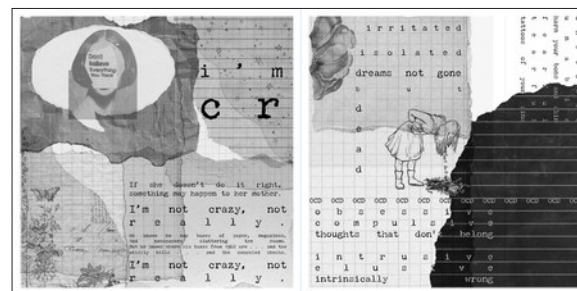
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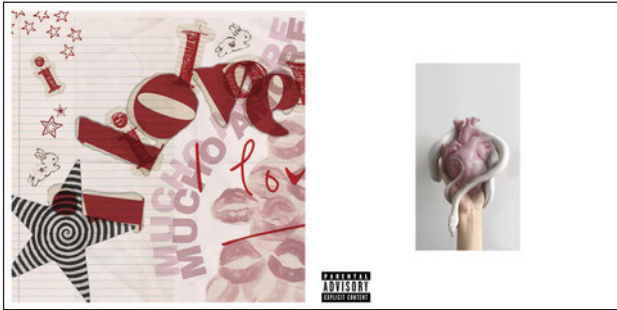


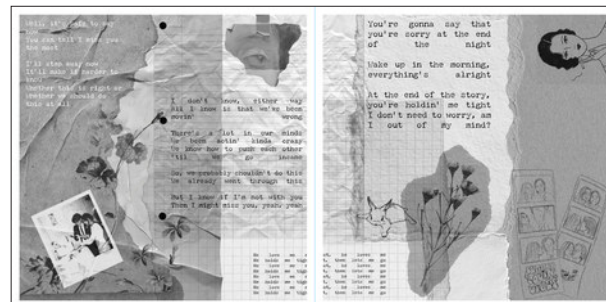
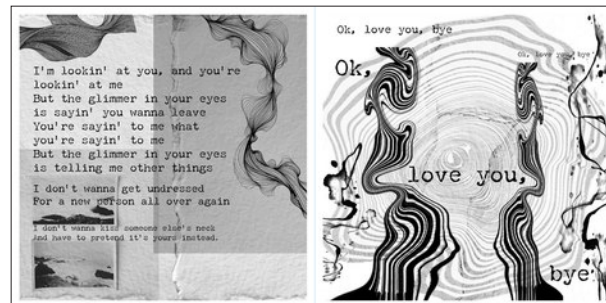
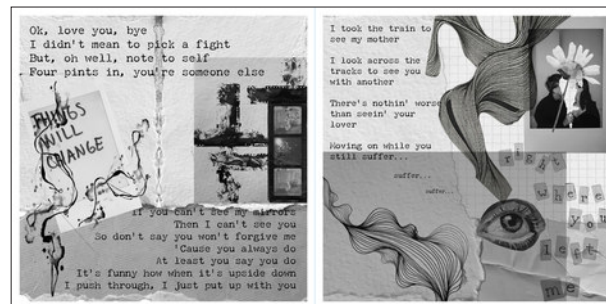


*oCD Archives (2)*  
Medium: Photoshop & InDesign

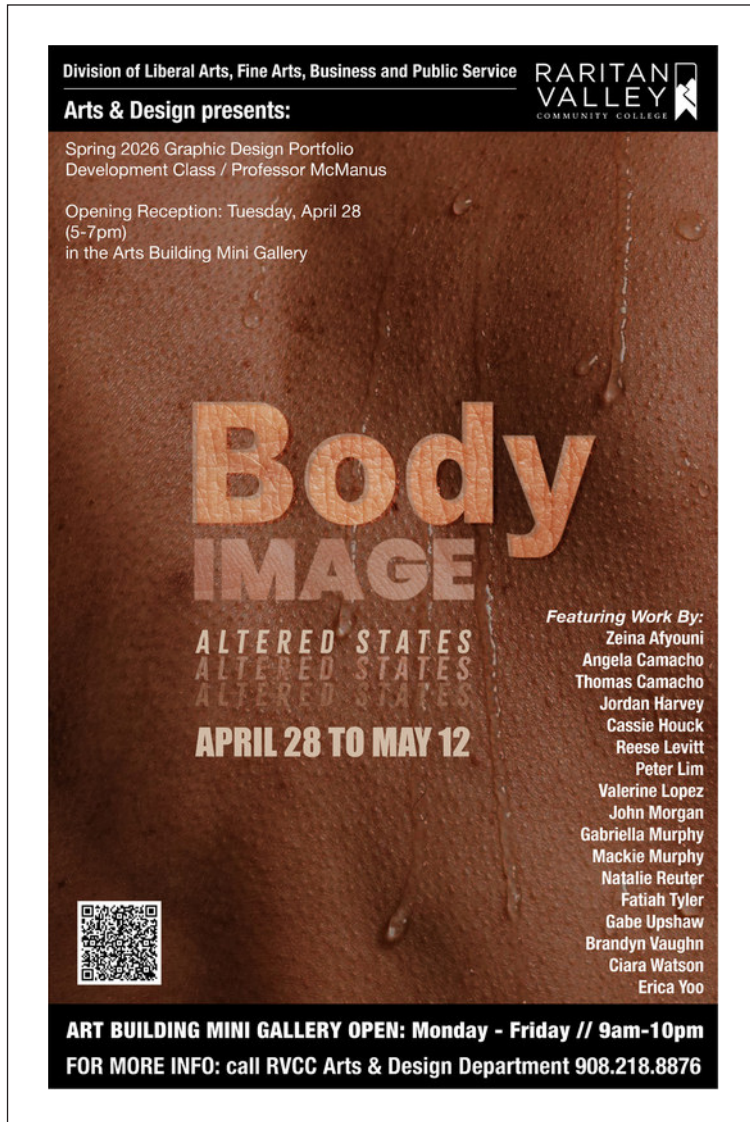


Note: Inside the mind of someone suffering from a constant stream of obsessive thoughts.





*oCD Archives (4)*  
Medium: Photoshop & InDesign



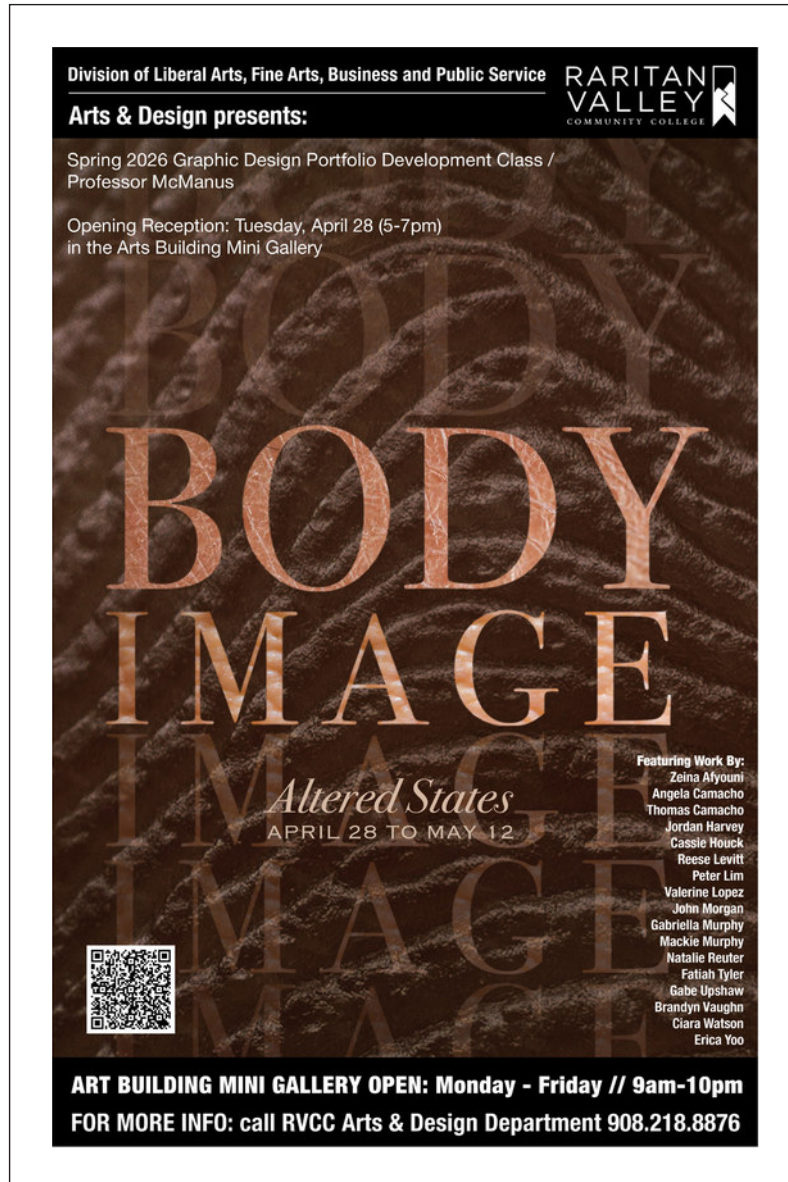
Note: Create images for the class' upcoming art exhibition

*Body Image Promotional Poster (Water)*

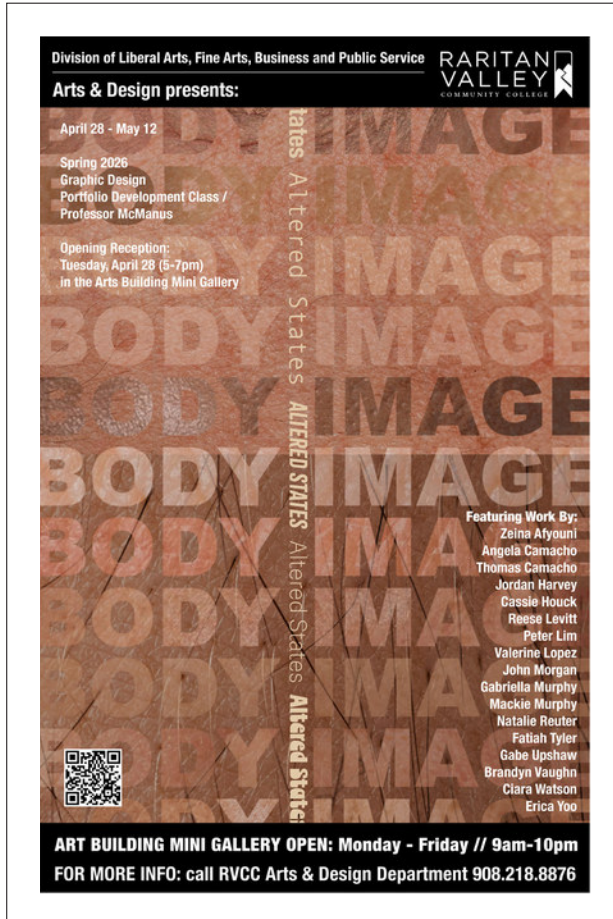
Medium: Photoshop

# Portfolio Development

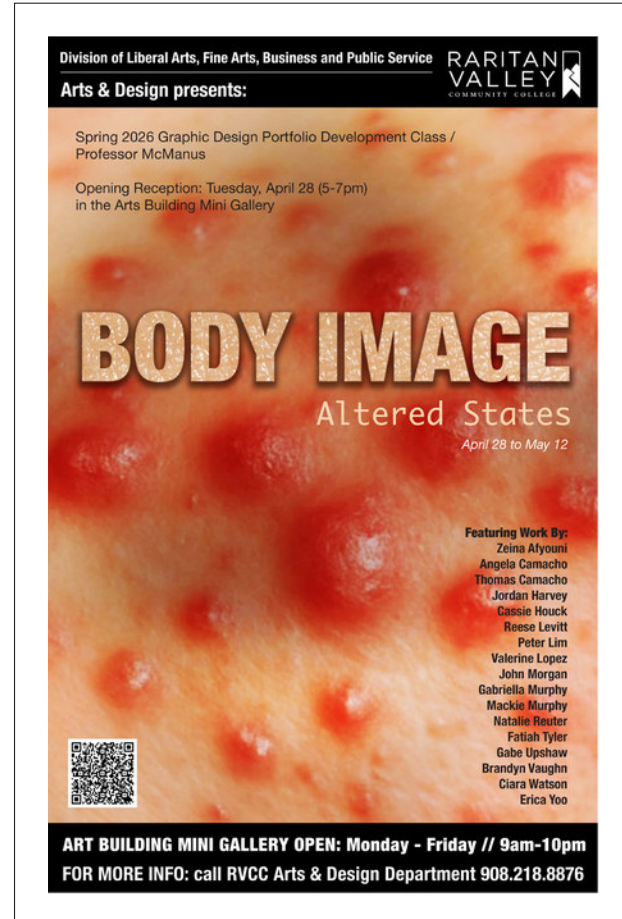




*Body Image Promotional Poster (Fingerprints)*  
Medium: Photoshop



*Body Image Promotional Poster (Body Type)*  
Medium: Photoshop



*Body Image Promotional Poster (EW)*  
Medium: Photoshop

Note: My personal logo that I created for my Portfolio Development class.



*Personal Logo*  
Medium: Illustrator

---

I'm sure it's cliché to say that I have had a creative mind since I was a child. I had aspirations of being a fashion designer, a dancer, a writer – anything that wasn't the daily 9 to 5 desk job. I never thought I was the greatest artist, in fact, I still don't. I'm not the most talented painter, I could never create a realistic portrait with a pencil. However, graphic designing has allowed my talent to shine and grow more with each project. It has allowed me to discover my eye for precision, for organization, for beauty that just exists in the world. A big part of my process is doubt. A classic philosophy in design is that "iteration is key" – there is a need for trial and error. The problem with this for me is that I will never be satisfied with what I create, which I'm sure many designers and artists can relate to. I will always find something that I trial-ed as an error. If I had unlimited time to work on a single project, I'm sure I would never finish it. I know it sounds bad, but it can be a good thing through a different lens – it just means I strive for perfection, the absolute best pieces I can possibly create.

ANPOPTOOLIO



